ZINN EDUCATION PROJECT

Recipient Demographics

The following graphs profile the demographic of the people who ordered the Zinn Education Project packets and how they heard about the project. The packet included *A People’s History of the United States*, the teacher’s guide *A People’s History for the Classroom*, and the DVD *Howard Zinn: You Can’t Be Neutral on a Moving Train*. Demographic information includes: state, role, teaching level, subject, and how they heard about the project. This information was obtained as part of the sign-up form. Fields that were left blank or answers given that did not coincide with our type codes are listed as “unknown.” For example, many people taught two or more subjects at a school and therefore marked “Other” as their teaching subject.

I. Original Offer
Beginning April 27, 2008, we began offering the free Zinn Education packets to over 31,000 teachers and teacher educators. The outreach was done by 32 organizations. By May 8, all 4,000 packets were spoken for.

II. State Distribution
The most populous states received a large share of the total packets, but all states received at least one. California (802), New York (565) and Illinois (318) received a total of 1685, meaning that those three states received 42.8% of all the packets. A total of 6 states received between 100 and 225; 30 states received between 10 and 100; and 14 states received fewer than 10. (Note: the U.S. territories of Puerto Rico and the Virgin Islands also received packets, which is why the total exceeds 50.)

III. Role
Out of the 4,000 total packets, 2,365 were sent to self-identified teachers and an additional 925 went to teacher educators. This means that at least 83.7% of the packet recipients were either teachers or teacher educators. Other recipients included administrators, counselors, and librarians.

IV. Level
Professionals involved at the middle school and high school levels accounted for over half of the recipients. A total of 1709 (46.9%) work at high schools, 1272 (34.9%) work at middle or junior high schools, and an additional 358 (9.0%) work at universities or colleges. Other recipients worked in elementary schools, adult education, or organizations.
V. Subject
Out of the 2,361 self-identified teachers, 1,418 (59.7%) teach social studies, 312 (13.1%) teach language arts/English, 137 (5.8%) teach special education, 92 (3.9%) teach English as a Second Language, and 417 (17.6%) teach other subjects, including “all.”

VI. How did they hear about the Zinn Education Project?
Thirty-two groups distributed the announcement to their members and colleagues. These groups are:

- American Friends Service Committee (AFSC)
- American Indians in Children's Literature
- Association of Raza Educators
- Center for Community Change
- Connecticut State Department of Education & New England Conference on Multicultural Education (NECME)
- Education for Liberation
- Educators for Social Responsibility
- Educators Network for Social Justice—Milwaukee, WI
- Initiatives in Educational Transformation
- I-Teach
- NAME – National Association for Multicultural Education
- National Writing Project Urban Sites Network
- New England Literacy Resource Center—Boston
- Northern Arizona Educators
- NYCORE
- Olympia Educators for Social Responsibility
- Philadelphia Teaching Fellows
- Rethinking Schools—Critical Teaching List-serve
- Rethinking Schools—Portland Area
- Rethinking Schools—Puget Sound
- San Jose State University Educational Leadership Excellence and Equity in Education
- SEED
- SpeakOut
- Teachers 4 Social Justice (bay area)
- Teachers for Social Justice—Chicago
- Teachers Unite
- Teaching American History (select sites)
- Teaching for Change
- Teaching the Hudson Valley
- Teaching Tolerance
- Voices of a People’s History and Zinn.org
- William Winter Institute for Racial Reconciliation

REPORT AND GRAPHS COMPILED BY:
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ZINN EDUCATION PROJECT
A collaboration between Rethinking Schools and Teaching for Change
Where are they from?

Puerto Rico 1
Virgin Islands 2
Canada 12
Other Int'l 7

Figures are based on the mailing list as of 8/11/08
What is their role?

Teacher - 2365
- Teacher Educator - 925
- Central Office Staff - 120
- Other - 287
- Librarian - 61
- Counselor - 17
- Student - 26
- Director - 40
- Not Given - 109
- Principal - 13

Teacher Education - 925
- Teacher
- Other
- Not Given
- Central Office Staff
- Student
- Director
- Librarian
- Counselor
- Principal
- Teacher Educator
- Central Office Staff
- Not Given
- Director
- Librarian
- Counselor
- Principal
What level do they teach?

High School - 1709
Middle/Junior High - 1272
University/College - 358
Other - 236
Adult Ed. - 158
Not Given - 127
Organization - 30
Elementary - 67
What subjects do the teachers teach?

- Social Studies: 59.7%
- Language Arts: 13.1%
- Other: 7.4%
- ESL: 3.9%
- Special Ed: 5.8%
- Math: 2.2%
- Science: 2.0%
- Humanities: 1.3%
- Art: 1.1%
- Language: 0.9%
- All: 2.7%